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Tamsin Varney is Research Engagement and Impact Manager at [Cambridge Judge Business School](#) (CJBS), working with academics to achieve CJBS's strategic priority of leveraging the power of academia for real-world impact. CJBS is committed to combining the latest thinking from academia and professional practice to develop greater knowledge and better methods in order to have an impact on the world in which we live and work. Tamsin champions embedding impact at the core of research activity and as part of her role develops impact plans and pathways to impact, builds relationships with potential collaboration partners, manages the CJBS teaching case study collection, and manages impact case study development for the Research Excellence Framework (REF). Prior to joining CJBS Tamsin was based at the University of Birmingham, UK, where she held research impact and management roles, and previously completed her postgraduate studies in Classics, focusing on reception studies in classical literature. It was Tamsin's academic work on reception studies that began her interest in the adaptation of subject matter and academic theory for non-academic audiences and contexts

