



## Sarah Morton

**Director Matter of Focus and Honorary Fellow. University of Edinburgh. United Kingdom**

Sarah has been working on *Evidence to Action* for 19 years. She is internationally recognised for developing innovative approaches to ensure decision-makers have access to the best evidence for taking organisations, policies, and practices forward. Sarah pioneered a participatory approach using contribution analysis to understand impact, and this is the basis of her company Matter of Focus. She cut her KE teeth at the pioneering Centre for Research on Families and Relationships, broadened understanding of the interaction between research, policy and practice through research with *UNICEF*, *What Work Scotland* and others, and worked alongside different organisations to use evidence for improving services for the families and communities they serve.

Sarah developed a research impact assessment framework based on contribution analysis and has used it to carry out 7 independent impact assessments, including 14 case studies, of research centres and initiatives across 8 countries around the world.

