



Marta Wróblewska

Assistant Professor. Department of Humanities. SWPS University. Poland.

My motto is "research with impact!"

My area of interest is research evaluation, specifically the evaluation of research impact (the impact of scholarly work on the 'outside world'). In recent years I have conducted studies on research impact evaluation in the UK, Norway and Poland. As a linguist, I am particularly interested in the changes to academic discourse occasioned by the introduction of new evaluation criteria. I have analysed questions related to impact evaluation and discourse from a research perspective and from a practical one – as senior expert at one of the Polish funding agencies, advisor to several Polish universities in the run-up to the national evaluation in 2022 and member of working group on strategy at my own institution.

I am currently Assistant Professor in the English Studies Department at SWPS University in Warsaw, Poland. I hold a PhD in Applied Linguistics from Warwick University (2019). My recent impact-related publication is Wróblewska, M.N. Research impact evaluation and academic discourse. *Humanit Soc Sci Commun* 8,58 (2021). <https://doi.org/10.1057/s41599-021-00727-8>

