



## Balzhan Orazbayeva

***Manager Strategic Initiatives. University Industry Innovation Network (UIIN). The Netherlands.***

Balzhan is the strategic initiatives manager at UIIN. In this role, she designs and delivers innovative training, consultancy concepts and models to develop more engaged and entrepreneurial universities across the globe. Balzhan has undertaken research around university-business collaboration and social innovation and has run a number of training programs and workshops around valorisation, capturing impact, entrepreneurial universities, future of universities and university-business collaboration.

Balzhan holds a doctoral degree from the Free University Amsterdam (VU Amsterdam), where she focused on the engagement of academics and businesses in education-driven university-business collaboration. She is the co-editor of The Future of Universities (FUT\_) book series.

