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Dr. Balzhan Orazbayeva is UIIN's Strategic Initiatives Manager. Working with institutions across the globe, she designs inventive training and consultancy solutions for more engaged and entrepreneurial universities. With research expertise in university-business collaboration and social innovation, she has led training programs on external engagement, valorisation, entrepreneurial universities, and the future of higher education. Balzhan also co-edits 'The Future of Universities' book series and drives the development of new training programs for the global UIIN community. Balzhan leads UIIN's Pathway to Impact Institutional Program and the Business Group.

