

# ENLIGHT IMPACT CONFERENCE

Groningen, 27-28 March 2025

# ENLIGHT Impact Conference

Impact In, On and Beyond the University

Breaking down the walls between education and research, disciplines, academia and society





























## **Impact Pitch Rehearsal**

For ENLIGHT Impact Award Nominees

Academy Building, Senaatskamer

## **Speakers Briefing**

For Moderators, Facilitators and Speakers

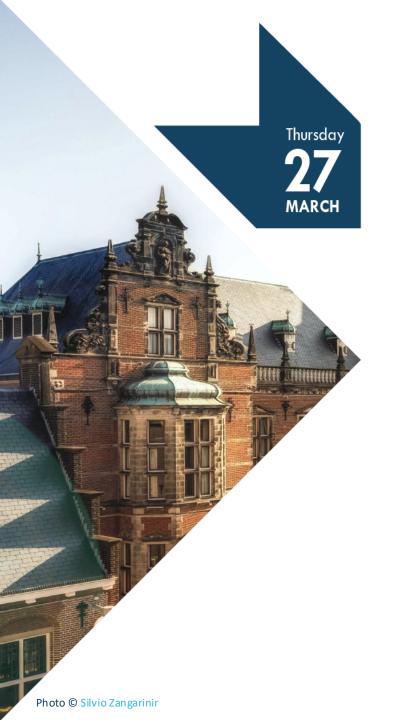
Academy Building, Room A7

Speakers Dinner

16:00 - 19:00

18:00 - 19:00

19:30



## Registration

8:30 - 9:00

9:00 - 9:30

9:30 - 10:30

10:30 -11:00

11:00-12:15

## **Welcome Session**

- Jacquelien Scherpen. Rector of the University of Groningen. The Netherlands.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. ENLIGHT rotating presidency. University of Bordeaux. France.
- Jakob Klompien. Special Envoy. Ministry of Economic Affairs. Province of Groningen. The Netherlands.

## **Keynote Speeches**

## Impact In, On and Beyond the University

- **Igor Campillo**. ENLIGHT Impact Task Force. Director of Euskampus Foundation. University of the Basque Country. Spain.
- Marthe Walvoort. Rector Scholierenacademie. University of Groningen. The Netherlands.
- Thomas Alslev Christensen. Senior Vice President Societal Impact. Novo Nordisk Foundation. Denmark.

## Coffee Break

## **Roundtable Discussion 1**

## **Universities Working With and For Society**

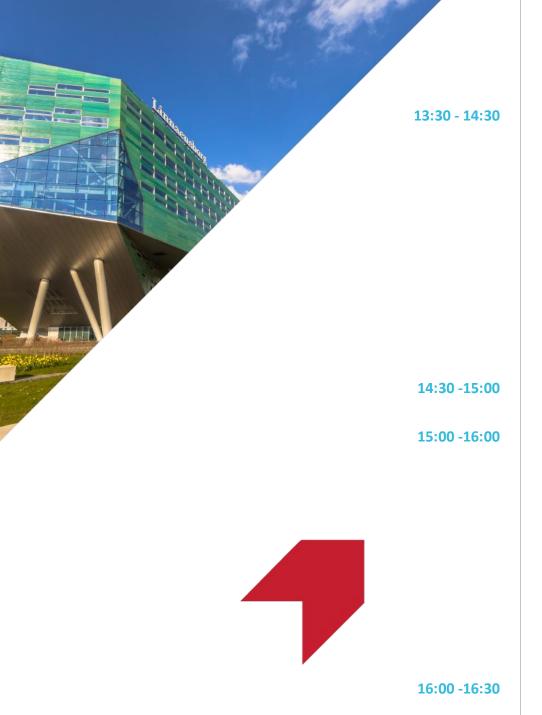
## Moderator

• **Glória Nunes Rodrigues.** ENLIGHT Impact Task Force. International Manager at Euskampus Foundation. University of the Basque Country. Spain.

## **Speakers**

- Maria Hägglund. ENLIGHT Impact Ambassador 2024. Associate Professor in Health Informatics. Participatory eHealth and Health Data research group. Department of Women's and Children's Health. Uppsala University & Uppsala University Hospital. Sweden.
- **Daniela Lud.** ENLIGHT Impact Ambassador Team 2024. Prof. for Environmental Assessment and Remediation. Rhein-Waal University of Applied Sciences. Germany.
- Frederik Verbeke. ENLIGHT Teaching and Learning Awardee 2024. Professor at the University of the Basque Country. UPV/EHU. Spain.
- Natalie Walsh. ENLIGHT Teaching and Learning Awardee 2023. Director of Entrepreneurial Development. University of Galway. Ireland.

**12:15 -13:30** *Lunch* 



## **CAMPFIRE SESSIONS**

BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

† House of Connections. Grote Markt 21.

## **Fostering Impact Literacy**

Nurturing the Knowledge, Competences and Skills for Impact

- Julie Bayley. Research Impact Director. Notheastern University London. United Kingdom.
- Maristela do Nascimento Rocha. KU Leuven Engage. Belgium.

## Coffee Break

## **Recognising & Rewarding Impact**

**How to Recognise and Reward Impact?** 

- **Nele Bracke**. Research Policy Advisor. Ghent University. Belgium.
- Jacqueline Drost. Research and Impact Strategy. Radboud University. The Netherlands.

## PARTICIPATORY WORKSHOPS

BECOMING AN IMPACT AGENT

Röling Building. Oude Boteringestraat 18.

## Planning Impact: How To Plan For Impact?

**01 / Workshop** How Theory of Change can help you preparing impactful proposals?

 Emma Siddall. Coordinator of Horizon Europe Pillar 2 Supports. Senior Research Funding Specialist. Trinity College Dublin. Ireland.

**02 / Workshop** Exploring a pathway to impact approach to planning and tracking research impact

 Ailsa Cook. Director. Matter of Focus. United Kingdom.

## Coffee Break

## **Describing Impact**

**01 / Workshop** Using Storytelling to Create a Compelling Impact Narrative

 Saskia Walcott. CEO at Walcott Communications. ARMA Board Director. United Kingdom.

**02 / Workshop** Researcher Impact Framework: Building Audience-Focused Evidence-Based Impact Narratives

 Giovanna Lima. Program Manager. Declaration on Research Assessment (DORA).

Coffee Break

Coffee Break

# 19:00

### **CAMPFIRE SESSIONS**

BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

House of Connections. Grote Markt 21.

## **Stakeholder Engagement**

## **How to Support Stakeholder Engagement?**

- **Lorenzo Squintani.** Director Energy and Climate School. University of Groningen. The Netherlands.
- Balzhan Orazbayeva. Manager Strategic Initiatives.
  UIIN. The Netherlands.

## **PARTICIPATORY WORKSHOPS**

BECOMING AN IMPACT AGENT

Röling Building. Oude Boteringestraat 18. Lokin Room

## **The Impact Clinic**

- Anabel Sánchez Plaza. Research Impact Officer. CREAF. Spain.
- Anja Smykowski. Manager UMCG Grant Support Hub. Coordinator UMCG impact team. University of Groningen. The Netherlands.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Giovanna Lima**. Program Manager. Declaration on Research Assessment (DORA).
- Julie Bayley. Research Impact Director.
  Notheastern University London. United Kingdom.
- Zuzana Lisoňová. Head of Research Project Office. Comenius University Bratislava. Slovakia.

Dinner

16:30 - 17:30



## **Conclusions of Campfire & Participatory Workshop Sessions**

## **Campfire Sessions: Becoming part of an Impact-Driven University**

• Louise Hannon. Head of Research Post Award. University of Galway. Ireland.

## Participatory Workshops: Becoming an Impact Agent

- Gema Ocana. Senior Advisor EU Funding. University of Groningen. The Netherlands.
- Sarah Willemsen. Impact Officer Faculty of Arts. University of Groningen. The Netherlands.

## **Bringing Theory into Practice: Impact Elevator Pitch**

## Chair

9:00 - 9:20

9:20 - 10:50

• Leah Vandeveer. ENLIGHT Interim Secretary General. Ghent University. Belgium.

## **Experts panel**

- Angela Kipf. Impact & Quality Manager, EU GREEN European University Alliance. Germany.
- Audrey Sullivan-Reilly. Monitoring, Evaluation and Learning Officer. Circle U. University Alliance. United Kingdom.
- Hannah Worringer. Impact and Quality Officer. ENHANCE University Alliance. Germany.
- Heather Hunt. Quality and Impact Coordinator. EC2U University Alliance. France.
- Mara Noblet. Quality Assurance & Impact Manager. ERUA University Alliance. France.

## Impact awards nominees

- Ane Eguren Ikazuriaga. University of the Basque Country. Spain.
- Anne Loohuis. University of Groningen. The Netherlands.
- Bettina van Hoven. University of Groningen. The Netherlands.
- **Douwe van der Tuin**. University of Groningen. The Netherlands.
- Jessamy A. Fairfield. University of Galway. Ireland.
- Julia Berginski. University of Göttingen. Germany.
- Cassandra Alighieri. Ghent University. Belgium.
- Mikel Iruskieta. University of the Basque Country. Spain.
- Muriel Grenon. University of Galway. Ireland.
- Nahia Idoiaga Mondragon. University of the Basque Country. Spain.
- Olof Lindahl. Uppsala University. Sweden.
- Pádraig MacNeela. University of Galway. Ireland.
- Mari Vallik. University of Tartu. Estonia.
- Sara Lembrechts. Ghent University. Belgium.
- Jan Trachet. Ghent University. Belgium

**10:50 -11:20** *Coffe Break* 





## **Roundtable Discussion 2**

## How European University Alliances are bringing about impact and transforming the European Education Area

## Moderator:

• Dana Strauss. University of Jena. EC2U University Alliance. Germany.

## Speakers:

- **Ioana Dewandeler.** Policy Officer Higher Education. European Commission Directorate General for Education and Culture. Belgium. (online)
- Jorge Molina Martinez. Project officer. European Research Executive Agency. Belgium. (online)
- Manon Colombo. EC2U University Alliance. France.
- Niloofar Hashemi. ENHANCE University Alliance. Germany.
- Karami Setayesh. CIRCLE U. University Alliance. Germany.

## **Closing Session & Awards Ceremony**

- Leah Vandeveer. ENLIGHT Interim Secretary General. Ghent University. Belgium.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. In representation of ENLIGHT rotating presidency. University of Bordeaux. France.
- Jacquelien Scherpen. Rector of the University of Groningen. The Netherlands.

End of Conference



12:35-13:00