



ENLIGHT



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ENLIGHT IMPACT CONFERENCE

GRONINGEN
27-28 MARCH 2025

Groningen, 27-28 March 2025

ENLIGHT Impact Conference

Impact In, On and Beyond the University

Breaking down the walls between education and research, disciplines, academia and society

Final Programme





Wednesday

26
MARCH

16:00 - 19:00

Impact Pitch Rehearsal

For ENLIGHT Impact Award Nominees

📍 Academy Building, Senaatskamer

18:00 – 19:00

Speakers Briefing

For Moderators, Facilitators and Speakers

📍 Academy Building, Room A7

19:30

Speakers Dinner

Thursday
27
MARCH

8:30 - 9:00

Registration

9:00 - 9:30

Welcome Session

- **Jacqueline Scherpen.** Rector of the University of Groningen. The Netherlands.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. ENLIGHT rotating presidency. University of Bordeaux. France.
- **Jakob Klompier.** Special Envoy. Ministry of Economic Affairs. Province of Groningen. The Netherlands.

9:30 - 10:30

Keynote Speeches

Impact In, On and Beyond the University

- **Igor Campillo.** ENLIGHT Impact Task Force. Director of Euskampus Foundation. University of the Basque Country. Spain.
- **Marthe Walvoort.** Rector Scholierenacademie. University of Groningen. The Netherlands.
- **Thomas Alslev Christensen.** Senior Vice President Societal Impact. Novo Nordisk Foundation. Denmark.

10:30 - 11:00

Coffee Break

11:00-12:15

Roundtable Discussion 1

Universities Working With and For Society

Moderator

- **Glória Nunes Rodrigues.** ENLIGHT Impact Task Force. International Manager at Euskampus Foundation. University of the Basque Country. Spain.

Speakers

- **Maria Hägglund.** ENLIGHT Impact Ambassador 2024. Associate Professor in Health Informatics. Participatory eHealth and Health Data research group. Department of Women's and Children's Health. Uppsala University & Uppsala University Hospital. Sweden.
- **Daniela Lud.** ENLIGHT Impact Ambassador Team 2024. Prof. for Environmental Assessment and Remediation. Rhein-Waal University of Applied Sciences. Germany.
- **Frederik Verbeke.** ENLIGHT Teaching and Learning Awardee 2024. Professor at the University of the Basque Country. UPV/EHU. Spain.
- **Natalie Walsh.** ENLIGHT Teaching and Learning Awardee 2023. Director of Entrepreneurial Development. University of Galway. Ireland.

12:15 - 13:30

Lunch



13:30 - 14:30

14:30 -15:00

15:00 -16:00

16:00 -16:30

CAMPFIRE SESSIONS
BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

📍 House of Connections. Grote Markt 21.

Fostering Impact Literacy

Nurturing the Knowledge, Competences and Skills for Impact

- **Julie Bayley.** Research Impact Director. Notheastern University London. United Kingdom.
- **Maristela do Nascimento Rocha.** KU Leuven Engage. Belgium.

Coffee Break

Recognising & Rewarding Impact

How to Recognise and Reward Impact?

- **Nele Bracke.** Research Policy Advisor. Ghent University. Belgium.
- **Jacqueline Drost.** Research and Impact Strategy. Radboud University. The Netherlands.

Coffee Break

PARTICIPATORY WORKSHOPS
BECOMING AN IMPACT AGENT

📍 Rölöng Building. Oude Boteringestraat 18.

Planning Impact: How To Plan For Impact?

01 / Workshop How Theory of Change can help you preparing impactful proposals?

- **Emma Siddall.** Coordinator of Horizon Europe Pillar 2 Supports. Senior Research Funding Specialist. Trinity College Dublin. Ireland.

02 / Workshop Exploring a pathway to impact approach to planning and tracking research impact

- **Ailsa Cook.** Director. Matter of Focus. United Kingdom.

Coffee Break

Describing Impact

01 / Workshop Using Storytelling to Create a Compelling Impact Narrative

- **Saskia Walcott.** CEO at Walcott Communications. ARMA Board Director. United Kingdom.

02 / Workshop Researcher Impact Framework: Building Audience-Focused Evidence-Based Impact Narratives

- **Giovanna Lima.** Program Manager. Declaration on Research Assessment (DORA).

Coffee Break



16:30 - 17:30

19:00

CAMPFIRE SESSIONS
BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

📍 House of Connections. Grote Markt 21.

Stakeholder Engagement

How to Support Stakeholder Engagement?

- **Lorenzo Squintani.** Director Energy and Climate School. University of Groningen. The Netherlands.
- **Balzhan Orazbayeva.** Manager Strategic Initiatives. UIIN. The Netherlands.

Dinner

PARTICIPATORY WORKSHOPS
BECOMING AN IMPACT AGENT

📍 Rölöng Building. Oude Boteringestraat 18. Lokin Room

The Impact Clinic

- **Anabel Sánchez Plaza.** Research Impact Officer. CREA. Spain.
- **Anja Smykowski.** Manager UMCG Grant Support Hub. Coordinator UMCG impact team. University of Groningen. The Netherlands.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Giovanna Lima.** Program Manager. Declaration on Research Assessment (DORA).
- **Julie Bayley.** Research Impact Director. Northeastern University London. United Kingdom.
- **Zuzana Lisoňová.** Head of Research Project Office. Comenius University Bratislava. Slovakia.



Friday
28
MARCH

9:00 - 9:20

Conclusions of Campfire & Participatory Workshop Sessions

Campfire Sessions: Becoming part of an Impact-Driven University

- **Louise Hannon.** Head of Research Post Award. University of Galway. Ireland.

Participatory Workshops: Becoming an Impact Agent

- **Gema Ocana.** Senior Advisor EU Funding. University of Groningen. The Netherlands.
- **Sarah Willemsen.** Impact Officer Faculty of Arts. University of Groningen. The Netherlands.

9:20 - 10:50

Bringing Theory into Practice: Impact Elevator Pitch

Chair

- **Leah Vandevveer.** ENLIGHT Interim Secretary General. Ghent University. Belgium.

Experts panel

- **Angela Kipf.** Impact & Quality Manager, EU GREEN European University Alliance. Germany.
- **Audrey Sullivan-Reilly.** Monitoring, Evaluation and Learning Officer. Circle U. University Alliance. United Kingdom.
- **Hannah Worringer.** Impact and Quality Officer. ENHANCE University Alliance. Germany.
- **Heather Hunt.** Quality and Impact Coordinator. EC2U University Alliance. France.
- **Mara Noblet.** Quality Assurance & Impact Manager. ERUA University Alliance. France.

Impact awards nominees

- **Ane Eguren Ikazuriaga.** University of the Basque Country. Spain.
- **Anne Loohuis.** University of Groningen. The Netherlands.
- **Bettina van Hoven.** University of Groningen. The Netherlands.
- **Douwe van der Tuin.** University of Groningen. The Netherlands.
- **Jessamy A. Fairfield.** University of Galway. Ireland.
- **Julia Berginski.** University of Göttingen. Germany.
- **Cassandra Alighieri.** Ghent University. Belgium.
- **Mikel Iruskietia.** University of the Basque Country. Spain.
- **Muriel Grenon.** University of Galway. Ireland.
- **Nahia Idoiaga Mondragon.** University of the Basque Country. Spain.
- **Olof Lindahl.** Uppsala University. Sweden.
- **Pádraig MacNeela.** University of Galway. Ireland.
- **Mari Vallik.** University of Tartu. Estonia.
- **Sara Lembrechts.** Ghent University. Belgium.
- **Jan Trachet.** Ghent University. Belgium

10:50 -11:20

Coffe Break



11:20 -12:35

Roundtable Discussion 2

How European University Alliances are bringing about impact and transforming the European Education Area

Moderator:

- **Dana Strauss.** University of Jena. EC2U University Alliance. Germany.

Speakers:

- **Ioana Dewandeler.** Policy Officer Higher Education. European Commission – Directorate General for Education and Culture. Belgium. (online)
- **Jorge Molina Martinez.** Project officer. European Research Executive Agency. Belgium. (online)
- **Manon Colombo.** EC2U University Alliance. France.
- **Niloofer Hashemi.** ENHANCE University Alliance. Germany.
- **Karami Setayesh.** CIRCLE U. University Alliance. Germany.

12:35-13:00

Closing Session & Awards Ceremony

- **Leah Vanderveer.** ENLIGHT Interim Secretary General. Ghent University. Belgium.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. In representation of ENLIGHT rotating presidency. University of Bordeaux. France.
- **Jacqueliën Scherpen.** Rector of the University of Groningen. The Netherlands.

End of Conference