

ENLIGHT IMPACT CONFERENCE

Groningen, 27-28 March 2025

ENLIGHT Impact Conference

Impact In, On and Beyond the University

Breaking down the walls between education and research, disciplines, academia and society





























Impact Pitch Rehearsal

For ENLIGHT Impact Award Nominees

Academy Building, Senaatskamer

Speakers Briefing

16:00 - 19:00

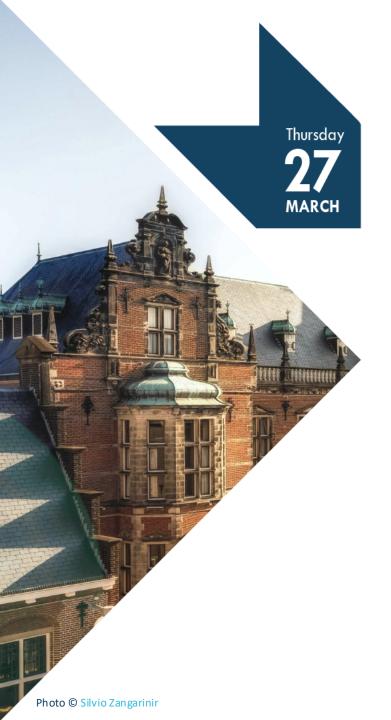
18:00 - 19:00

19:30

For Moderators, Facilitators and Speakers

Academy Building, Room A7.

Speakers Dinner



Registration

8:30 - 9:00

9:00 - 9:30

9:30 - 10:30

10:30 -11:00

11:00-12:15

Welcome Session

- Jacquelien Scherpen. Rector of the University of Groningen. The Netherlands.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. ENLIGHT rotating presidency. University of Bordeaux. France.
- Jakob Komplien. Ministry of Economic Affairs and Climate. The Netherlands.

Keynote Speeches

Impact In, On and Beyond the University

- **Igor Campillo**. ENLIGHT Impact Task Force. Director of Euskampus Foundation. University of the Basque Country. Spain.
- Marthe Walvoort. Rector Scholierenacademie. University of Groningen. The Netherlands.
- Thomas Alslev Christensen. Senior Vice President Societal Impact. Novo Nordisk Foundation. Denmark.

Coffee Break

Roundtable Discussion 1

Universities Working With and For Society

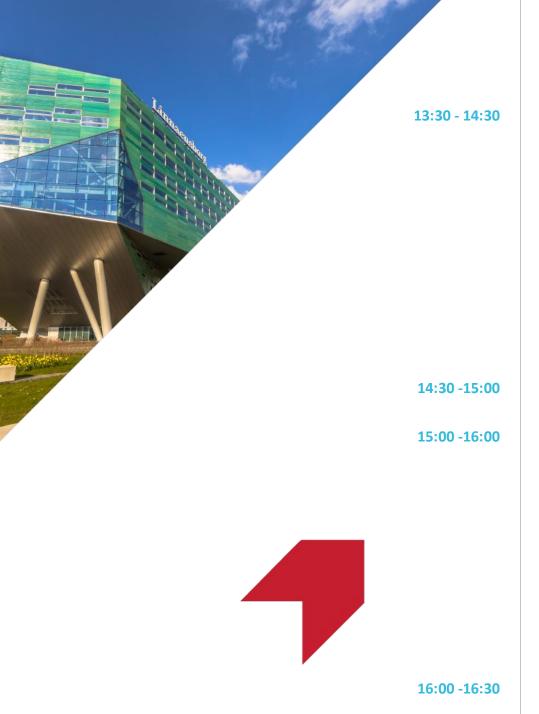
Moderator

• **Glória Nunes Rodrigues.** ENLIGHT Impact Task Force. International Manager at Euskampus Foundation. University of the Basque Country. Spain.

Speakers

- Maria Hägglund. ENLIGHT Impact Ambassador 2024. Associate Professor in Health Informatics. Participatory eHealth and Health Data research group. Department of Women's and Children's Health. Uppsala University & Uppsala University Hospital. Sweden.
- **Daniela Lud.** ENLIGHT Impact Ambassador Team 2024. Prof. for Environmental Assessment and Remediation. Rhein-Waal University of Applied Sciences. Germany.
- Frederik Verbeke. ENLIGHT Teaching and Learning Awardee 2024. Professor at the University of the Basque Country. UPV/EHU. Spain.
- **Natalie Walsh.** ENLIGHT Teaching and Learning Awardee 2023. Director of Entrepreneurial Development. University of Galway. Ireland.

12:15 -13:30 *Lunch*



CAMPFIRE SESSIONS

BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

† House of Connections. Grote Markt 21.

Fostering Impact Literacy

Nurturing the Knowledge, Competences and Skills for Impact

- Julie Bayley. Research Impact Director. Notheastern University London. United Kingdom.
- Maristela do Nascimento Rocha. KU Leuven Engage. Belgium.

Coffee Break

Recognising & Rewarding Impact

How to Recognise and Reward Impact?

- **Nele Bracke**. Research Policy Advisor. Ghent University. Belgium.
- Jacqueline Drost. Research and Impact Strategy. Radboud University. The Netherlands.

PARTICIPATORY WORKSHOPS

BECOMING AN IMPACT AGENT

Röling Building. Oude Boteringestraat 18.

Planning Impact: How To Plan For Impact?

01 / Workshop Exploring the Impact Planning Canvas model

• **Áine Mhic Thaidg**. Research Impact Officer. University of Galway. Ireland.

02 / Workshop Exploring a pathway to impact approach to planning and tracking research impact

• **Sarah Morton**. Director. Matter of Focus. Honorary Fellow. University of Edinburgh. United Kingdom.

Coffee Break

Describing Impact

01 / Workshop Using Storytelling to Create a Compelling Impact Narrative

 Saskia Walcott. CEO at Walcott Communications. ARMA Board Director. United Kingdom.

02 / Workshop Researcher Impact Framework: Building Audience-Focused Evidence-Based Impact Narratives

 Giovanna Lima. Program Manager. Declaration on Research Assessment (DORA).

Coffee Break

Coffee Break

19:00

CAMPFIRE SESSIONS

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Stakeholder Engagement

How to Support Stakeholder Engagement?

- Lorenzo Squintani. Director Energy and Climate School. University of Groningen. The Netherlands.
- Balzhan Orazbayeva. Manager Strategic Initiatives.
 UIIN. The Netherlands.

PARTICIPATORY WORKSHOPS

BECOMING AN IMPACT AGENT

Röling Building. Oude Boteringestraat 18. Lokin Room

The Impact Clinic

- **Áine Mhic Thaidhg.** Research Impact Officer. University of Galway. Ireland.
- Anabel Sánchez Plaza. Research Impact Officer. CREAF. Spain.
- Anja Smykowski. Manager UMCG Grant Support Hub. Coordinator UMCG impact team. University of Groningen. The Netherlands.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- Julie Bayley. Research Impact Director. Notheastern University London. United Kingdom.
- **Zuzana Lisoňová.** Head of Research Project Office. Comenius University Bratislava. Slovakia.

Dinner

16:30 - 17:30



9:00 - 9:20

9:20 - 10:50

Conclusions of Campfire & Participatory Workshop Sessions

Campfire Sessions: Becoming part of an Impact-Driven University

• Louise Hannon. Head of Research Post Award. University of Galway. Ireland.

Participatory Workshops: Becoming an Impact Agent

• Gema Ocana. Senior Advisor EU Funding. University of Groningen. The Netherlands.

Bringing Theory into Practice: Impact Elevator Pitch

Chair

• **Anika Duut van Goor.** Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.

Experts panel

- Angela Kipf. Project Manager & Quality Assurance. EU GREEN University Alliance. Germany.
- Audrey Sullivan-Reilly. Monitoring, Evaluation and Learning Officer. Circle U. University Alliance. United Kingdom.
- Hannah Worringer. Impact and Quality Officer. ENHANCE University Alliance. Germany.
- Heather Hunt. Quality and Impact Coordinator. EC2U University Alliance. France.
- Mara Noblet. Quality Assurance & Impact Manager. ERUA University Alliance. France.

Impact awards nominees

- Alexander Muela. University of the Basque Country. Spain.
- Anne Loohuis. University of Groningen. The Netherlands.
- Bettina van Hoven. University of Groningen. The Netherlands.
- Douwe van der Tuin. University of Groningen. The Netherlands.
- Jessamy A. Fairfield. University of Galway. Ireland.
- Julia Berginski. University of Göttingen. Germany.
- Cassandra Alighieri. Ghent University. Belgium.
- Mikel Iruskieta. University of the Basque Country. Spain.
- Muriel Grenon. University of Galway. Ireland.
- Nahia Idoiaga Mondragon. University of the Basque Country. Spain.
- Olof Lindahl. Uppsala University. Sweden.
- Pádraig MacNeela. University of Galway. Ireland.
- Regina Soobard. University of Tartu. Estonia.
- Sara Lembrechts. Ghent University. Belgium.
- Jan Trachet. Ghent University. Belgium





Roundtable Discussion 2

How European University Alliances are bringing about impact and transforming the European Education Area

Moderator:

• Dana Strauss. University of Jena. EC2U University Alliance. Germany.

Speakers:

- **Ioana Dewandeler.** Policy Officer Higher Education. European Commission Directorate General for Education and Culture. Belgium. (online)
- Jorge Molina Martinez. Project officer. European Research Executive Agency. Belgium. (online)
- Manon Colombo. EC2U University Alliance. France.
- Niloofar Hashemi. ENHANCE University Alliance. Germany.
- Karami Setayesh. CIRCLE U. University Alliance. Germany.
- Véronique Clément Comparot. ERUA University Alliance. France.

12:40-13:00

Closing Session & Awards Ceremony

- Leah Vandeveer. ENLIGHT Interim Secretary General. Ghent University. Belgium.
- **Philippe Moretto.** Vice-President for Transitions and Societal Dialogue. In representation of ENLIGHT rotating presidency. University of Bordeaux. France.
- Jacquelien Scherpen. Rector of the University of Groningen. The Netherlands.

End of Conference