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ENLIGHT IMPACT CONFERENCE

GRONINGEN 27-28 MARCH 2025

Groningen, 27-28 March 2025 ENLIGHT Impact Conference

Impact In, On and Beyond the University Breaking down the walls between education and research, disciplines, academia and society

Draft Programme







9:00 - 9:30

10:30 -11:00

Welcome Session

- Jacquelien Scherpen. Rector Magnificus of the University of Groningen. The Netherlands.
- **Dean Lewis**. President of the University of Bordeaux.ENLIGHT Rotating President. France. (tbc)
- Regional Institutional representatives.

Keynote Speeches 9:30 - 10:30

Impact In, On and Beyond the University

- Igor Campillo. ENLIGHT Impact Task Force. Director of Euskampus Foundation. University of the Basque Country. Spain.
- Marthe Walvoort. Rector Scholierenacademie. University of Groningen. The Netherlands.
- Thomas Alslev Christensen. Senior Vice President Societal Impact. Novo Nordisk Foundation. Denmark.

Coffee Break

Roundtable Discussion #1 11:00-12:15

Universities Working With and For Society

Moderator:

 Glória Nunes Rodrigues. ENLIGHT Impact Task Force. International Manager at Euskampus Foundation. University of the Basque Country. Spain.

Speaker

- Maria Hägglund. ENLIGHT Impact Ambassador 2024. Associate Professor in Health Informatics. Participatory eHealth and Health Data research group. Department of Women's and Children's Health. Uppsala University & Uppsala University Hospital. Sweden.
- Daniela Lud. ENLIGHT Impact Ambassador Team 2024. Prof. for Environmental Assessment and Remediation. Rhein-Waal University of Applied Sciences. Germany.
- Frederik Verbeke. ENLIGHT Teaching and Learning Awardee 2024. Professor at the University of the Basque Country. UPV/EHU. Spain.
- Nathalie Walsh. ENLIGHT Teaching and Learning Awardee 2023. Director of Entrepreneurial Development. University of Galway. Ireland.

12:15 -13:30

Lunch

ENLIGHT Impact Conference · Draft Programme

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CAMPFIRE SESSIONS BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

Fostering Impact Literacy

Nurturing the Knowledge, Competences and Skills for Impact

- Julie Bayley. Research Impact Director. Notheastern University London. United Kingdom.
- Maristela do Nascimento Rocha. KU Leuven Engage. Belgium.

Coffee Break

Recognising & Rewarding Impact

How to Recognise and Reward Impact?

- Nele Bracke. Research Policy Advisor. Ghent University. Belgium.
- Jacqueline Drost. Research and Impact Strategy. Radboud University. The Netherlands.

Planning Impact: How To Plan For Impact?

01 / Workshop Exploring the Impact Planning Canvas model

• **Áine Mhic Thaidg**. Research Impact Officer. University of Galway. Ireland.

02 / Workshop Matter of Focus planning approach

• Sarah Morton. Director. Matter of Focus. Honorary Fellow. University of Edinburgh. United Kingdom

PARTICIPATORY WORKSHOPS

BECOMING AN IMPACT AGENT

Describing Impact

01 / Workshop

• Saskia Walcott. CEO at Walcott Communications. ARMA Board Director. United Kingdom.

02 / Workshop

• **Giovanna Lima**. Program Manager. Declaration on Research Assessment (DORA).

16:00 -16:30

Coffee Break



CAMPFIRE SESSIONS

BECOMING PART OF AN IMPACT-DRIVEN UNIVERSITY

Stakeholder Engagement

How to Support Stakeholder Engagement?

- Lorenzo Squintani. Director Energy and Climate School. University of Groningen. The Netherlands
- Balzhan Orazbayeva. Manager Strategic Initiatives. UIIN. The Netherlands.

The Impact Clinic

• Esther de Smet. Senior Research Policy Advisor. Ghent University. Belgium.

PARTICIPATORY WORKSHOPS

BECOMING AN IMPACT AGENT

- Áine Mhic Thaidhg. Research Impact Officer. University of Galway. Ireland.
- Julie Bayley. Research Impact Director. Notheastern University London. United Kingdom.
- Annabel Sanchez. Research Impact Officer. CREAF. Spain.
- Anja Smykowski. Manager UMCG Grant Support Hub. Coordinator UMCG impact team. University of Groningen. The Netherlands.
- Zuzana Lisoňová. Head of Research Project Office. Comenius University Bratislava. Slovakia.

19:00 Dinner



Conclusions of Campfire & Participatory Workshop Sessions

Campfire Sessions: Becoming part of an Impact-Driven University

• Louise Hannon. Head of Research Post Award. University of Galway. Ireland.

Participatory Workshops: Becoming an Impact Agent

• Shaya Abdolahzadeh. Research Intelligence Specialist, Team lead. University of Groningen. The Netherlands. (tbc)

Bringing Theory into Practice: Impact Elevator Pitch

Chair:

• Anika Duut van Goor. Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.

Experts panel:

- Angela Kipf. Project Manager & Quality Assurance. EU GREEN University Alliance. Germany.
- Audrey Sullivan-Reilly. Monitoring, Evaluation and Learning Officer. Circle U. University Alliance. United Kingdom.
- Hannah Worringer. Impact and Quality Officer. ENHANCE University Alliance. Germany.
- Heather Hunt. Quality and Impact Coordinator. EC2U University Alliance. France.
- Mara Noblet. Quality Assurance & Impact Manager. ERUA University Alliance. France

Coffe Break



Roundtable Discussion #2

How European University Alliances are bringing about impact and transforming the European Education Area

Moderator:

• Dana Strauss. University of Jena. EC2U University Alliance. Germany.

Speakers:

- **Ioana Dewandeler.** Policy Officer Higher Education. European Commission Directorate General for Education and Culture. Belgium. (online)
- Manon Colombo. EC2U University Alliance. France.
- Niloofar Hashemi. ENHANCE University Alliance. Germany.
- Setayesh Karami. CIRCLE U. University Alliance. Germany.
- Véronique Clément Comparot. ERUA University Alliance. France.

Closing Session & Awards Ceremony

- Leah Vandeveer. ENLIGHT Interim Secretary General. Ghent University. Belgium.
- Jacquelien Scherpen. Rector Magnificus of the University of Groningen. The Netherlands.