



ENLIGHT IMPACT CONFERENCE

BILBAO
30-31 MARCH 2023



ENLIGHT

Welcome to Bilbao!



29 March, Wednesday

18:00 - 20:00

PARTICIPANTS GET TOGETHER.

Welcome Reception.

Laboa Room (2nd floor).
Bizkaia Aretoa Building (UPV/EHU)

18:30 - 19:30

SPEAKERS BRIEFING

Speakers Only
Arriaga Room (2nd Floor).
Bizkaia Aretoa Building (UPV/EHU)

20:00

SPEAKERS DINNER AT BISTRÓ GUGGENHEIM

Speakers Only



30 **March,**
Thursday

9:00 – 9:30

REGISTRATION

Bizkaia Aretoa Building (UPV/EHU). 2nd floor

9:30 - 10:00

WELCOME SESSION

- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.
- **Jokin Bildarratz Sorron.** Minister of Education. Basque Government. Spain.
- **Cisca Wijmenga.** ENLIGHT Governing Board. Rector of the University of Groningen. The Netherlands. (video message)

10:00 - 11:00

OPENING SESSION

IMPACT: UNIVERSITIES WORKING WITH AND FOR SOCIETY

CHAIR

Fernando Tapia. UPV/EHU Chair for ENLIGHT. Vice-Rector for Student Affairs and Employability. University of the Basque Country (UPV/EHU). Spain.

SPEAKERS

- **Sophia Eriksson Waterschoot.** Director for Youth, Education and Erasmus+. Directorate General for Education and Culture. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Steven Hill.** Director of Research. Research England. United Kingdom.
- **Guido Van Huylbroeck.** ENLIGHT Project Coordinator. Academic Director for Internationalisation. Ghent University. Belgium.

11:00 - 11:30

COFFEE BREAK

11:30 - 13:00

ROUNDTABLE DISCUSSION 1

EMBEDDING IMPACT AT OUR HIGHER EDUCATION INSTITUTIONS: RAISING IMPACT AWARENESS, LITERACY AND READINESS

MODERATOR

Glória Nunes Rodrigues. International Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

SPEAKERS

- **Paul Dodd.** Vice-President for Engagement. University of Galway. Ireland.
- **Yves Ducq.** Open Science Manager. Former Vice-President Quality Assurance. University of Bordeaux. France.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Stefan de Jong.** Assistant Professor. Erasmus University Rotterdam. The Netherlands.

13:00 - 14:00

LUNCH

14:00 - 15:00

WORKSHOP

BARRIERS AND OPPORTUNITIES FOR PROMOTING A COMMON IMPACT-DRIVEN RESEARCH AGENDA

FACILITATORS

Louise Hannon. Head of International Programmes. University of Galway. Ireland.

Áine Mhic Thaidhg. Research Impact Officer. University of Galway. Ireland.

KEYNOTE SPEAKERS

• *Ramon Flecha*. Full Professor. University of Barcelona. Spain. (video message)

• *Marta Wroblewska*. Assistant Professor. Department of Humanities. SWPS University. Poland.

15:00 – 15:30

COFFEE BREAK

15:30 - 17:00

ROUNDTABLE DISCUSSION 2

METHODOLOGIES FOR IMPACT ASSESSMENT IN HIGHER EDUCATION: WHAT CAN WE LEARN FROM THE BUSINESS, ENVIRONMENTAL, QUALITY ASSURANCE AND RESEARCH IMPACT ASSESSMENT PRACTICES?

MODERATOR

Jeoren Huisman. Professor. Centre for Higher Education Governance Ghent. Ghent University. Belgium.

SPEAKERS

• *Leire San José*. Full Professor, Financial Economics Department. University of the Basque Country (UPV/EHU). Spain.

• *Peter O'Flynn*. Senior Advisor, Sustainable Development Impact. The Private Infrastructure Development Group. United Kingdom.

• *Balzhan Orazbayeva*. Manager Strategic Initiatives. University Industry Innovation Network (UIIN). The Netherlands.

• *Andrea Abbate*. Impact Models and Socio-environmental Evaluation Collaborator. Banca Etica. Italy.

• *Sarah Morton*. Director. Matter of Focus. Honorary Fellow. University of Edinburgh. United Kingdom.

17:30

GUIDED VISIT TO GUGGENHEIM MUSEUM

20:30

CONFERENCE DINNER AT “CAFÉ IRUÑA BILBAO”



31

March,
Friday

9:00 - 10:30

BRINGING THEORY INTO PRACTICE: IMPACT-ELEVATOR PITCH

Meet our ENLIGHT Impact Ambassadors Nominees

EXPERTS PANEL

- **Anika Duut van Goor.** Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.
- **Tamsin Varney.** Research Engagement and Impact Manager. Cambridge Judge Business School. United Kingdom.
- **Maya Caen.** Education Policy Advisor. Ghent University. Belgium.
- **Iñigo Puertas.** Impact Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

ENLIGHT IMPACT AWARD NOMINEES

- **Gaskon Ibarretxe Bilbao.** University of the Basque Country. Spain.
- **Dalibor Nakládal.** Comenius University Bratislava. Slovakia.
- **Sierdjan Koster.** University of Groningen. The Netherlands.
- **Chris Noone.** (On behalf of Oonagh Meade). University of Galway. Ireland.
- **Nerea Bilbao Aldaiturriaga.** (On behalf of Idoia Martin Guerrero). University of the Basque Country. Spain.
- **Giacomo Orsini.** (On behalf of Ilse Derluyn). Ghent University. Belgium.
- **Hedderik van Rijn.** University of Groningen. The Netherlands.
- **Ingeliis Siimsen.** (On behalf of Kati Orru). University of Tartu. Estonia.
- **Laura Martinez.** (On behalf of Tanguy Bernard). University of Bordeaux. France.
- **Stéphane Miollan & Iñigo Uriz Gil.** (On behalf of Marina Flamand). University of Bordeaux. France.
- **Aaron Golden.** University of Galway. Ireland.
- **Alexander Milovanov.** Comenius University Bratislava. Slovakia.
- **Antonio Casado da Rocha & Elizabeth Pérez Izaguirre.** University of the Basque Country. Spain.
- **Sarah-Anne Buckley.** University of Galway. Ireland.
- **Katarína Staroňová.** Comenius University Bratislava. Slovakia.

10:30 - 11:00

COFFEE BREAK



11:00 - 12:30

ROUNDTABLE DISCUSSION 3

HOW UNIVERSITIES ALLIANCES ARE BRINGING ABOUT IMPACT AND TRANSFORMING THE EHEA / ERA?

MODERATOR

John Edwards. Secretary General. European Association of Institutions in Higher Education (EURASHE). Belgium.

SPEAKERS

- *Igor Campillo*. Leader of ENLIGHT Impact. Director of Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.
- *Ernesto Exposito*. Vice-rector for International Relations. Université de Pau et des Pays de l'Adour. UNITA University Alliance. France.
- *Hannes Raffasader*. Coordinator of the EUDRES Alliance. St. Pölten University of Applied Sciences. Austria.
- *Heather Hunt*. Member of the Coordination Team. EC2U Alliance. France.

12:30 - 13:00

CLOSING SESSION: LOOKING AHEAD. ENLIGHT IMPACT AWARDS.

- *Louise Hannon & Áine Mhic Thaidhg (Workshop restitution)*. University of Galway. Ireland.
- *Gijs Coucke (Conference conclusions)*. ENLIGHT Executive Secretary. Ghent University. Belgium.
- *Anna Panagopoulou*. Director for European Research Area and Innovation. Directorate General for Research and Innovation. European Commission. (video message)
- *Adolfo Morais Ezquerro*. Deputy Minister for Universities and Research. Basque Government. Spain
- *Eva Ferreira*. Rector of the University of the Basque Country (UPV/EHU). Spain.

13:00 - 14:00

LUNCH