



# ENLIGHT IMPACT CONFERENCE

**BILBAO**  
**30-31 MARCH 2023**



# Welcome to Bilbao!





29 March,  
Wednesday

18:00 - 20:00

**PARTICIPANTS GET TOGETHER.**

**Welcome Reception.**

*Laboa Room (2<sup>nd</sup> floor).*  
Bizkaia Aretoa Building (UPV/EHU)

18:30 - 19:30

**SPEAKERS BRIEFING**

Speakers Only  
*Arriaga Room (2<sup>nd</sup> Floor).*  
Bizkaia Aretoa Building (UPV/EHU)

20:00

**SPEAKERS DINNER AT BISTRÓ GUGGENHEIM**

Speakers Only



**30 March,  
Thursday**

**9:00 – 9:30**

## REGISTRATION

Bizkaia Aretoa Building (UPV/EHU). 2<sup>nd</sup> floor

**9:30 - 10:00**

## WELCOME SESSION

- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.
- **Jokin Bildarratz Sorron.** Minister of Education. Basque Government. Spain.
- **Cisca Wijmenga.** ENLIGHT Governing Board. Rector of the University of Groningen. The Netherlands. (video message)

**10:00 - 11:00**

## OPENING SESSION

IMPACT: UNIVERSITIES WORKING WITH AND FOR SOCIETY

### CHAIR

**Fernando Tapia.** UPV/EHU Chair for ENLIGHT. Vice-Rector for Student Affairs and Employability. University of the Basque Country (UPV/EHU). Spain.

### SPEAKERS

- **Sophia Eriksson Waterschoot.** Director for Youth, Education and Erasmus+. Directorate General for Education and Culture. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Steven Hill.** Director of Research. Research England. United Kingdom.
- **Guido Van Huylbroeck.** ENLIGHT Project Coordinator. Academic Director for Internationalisation. Ghent University. Belgium.

**11:00 - 11:30**

## COFFEE BREAK

**11:30 - 13:00**

## ROUNDTABLE DISCUSSION 1

EMBEDDING IMPACT AT OUR HIGHER EDUCATION INSTITUTIONS: RAISING IMPACT AWARENESS, LITERACY AND READINESS

### MODERATOR

**Glória Nunes Rodrigues.** International Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

### SPEAKERS

- **Paul Dodd.** Vice-President for Engagement. University of Galway. Ireland.
- **Yves Ducq.** Open Science Manager. Former Vice-President Quality Assurance. University of Bordeaux. France.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Stefan de Jong.** Assistant Professor. Erasmus University Rotterdam. The Netherlands.





13:00 - 14:00

## LUNCH

14:00 - 15:00

## WORKSHOP

BARRIERS AND OPPORTUNITIES FOR PROMOTING A COMMON IMPACT-DRIVEN RESEARCH AGENDA

### FACILITATORS

*Louise Hannon*. Head of International Programmes. University of Galway. Ireland.

*Áine Mhic Thaidhg*. Research Impact Officer. University of Galway. Ireland.

### KEYNOTE SPEAKERS

• *Ramon Flecha*. Full Professor. University of Barcelona. Spain. (video message)

• *Marta Wroblewska*. Assistant Professor. Department of Humanities. SWPS University. Poland.

15:00 – 15:30

## COFFEE BREAK

15:30 - 17:00

## ROUNDTABLE DISCUSSION 2

METHODOLOGIES FOR IMPACT ASSESSMENT IN HIGHER EDUCATION: WHAT CAN WE LEARN FROM THE BUSINESS, ENVIRONMENTAL, QUALITY ASSURANCE AND RESEARCH IMPACT ASSESSMENT PRACTICES?

### MODERATOR

*Jeoren Huisman*. Professor. Centre for Higher Education Governance Ghent. Ghent University. Belgium.

### SPEAKERS

• *Leire San José*. Full Professor, Financial Economics Department. University of the Basque Country (UPV/EHU). Spain.

• *Peter O'Flynn*. Senior Advisor, Sustainable Development Impact. The Private Infrastructure Development Group. United Kingdom.

• *Balzhan Orazbayeva*. Manager Strategic Initiatives. University Industry Innovation Network (UIIN). The Netherlands.

• *Andrea Abbate*. Impact Models and Socio-environmental Evaluation Collaborator. Banca Etica. Italy.

• *Sarah Morton*. Director. Matter of Focus. Honorary Fellow. University of Edinburgh. United Kingdom.

17:30

## GUIDED VISIT TO GUGGENHEIM MUSEUM

20:30

## CONFERENCE DINNER AT “CAFÉ IRUÑA BILBAO”



31

March,  
Friday

9:00 - 10:30

## BRINGING THEORY INTO PRACTICE: IMPACT-ELEVATOR PITCH

Meet our ENLIGHT Impact Ambassadors Nominees

### EXPERTS PANEL

- **Anika Duut van Goor.** Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.
- **Tamsin Varney.** Research Engagement and Impact Manager. Cambridge Judge Business School. United Kingdom.
- **Maya Caen.** Education Policy Advisor. Ghent University. Belgium.
- **Iñigo Puertas.** Impact Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

### ENLIGHT IMPACT AWARD NOMINEES

- **Gaskon Ibarretxe Bilbao.** University of the Basque Country. Spain.
- **Dalibor Nakládal.** Comenius University Bratislava. Slovakia.
- **Sierdjan Koster.** University of Groningen. The Netherlands.
- **Chris Noone.** (On behalf of Oonagh Meade). University of Galway. Ireland.
- **Nerea Bilbao Aldaiturriaga.** (On behalf of Idoia Martin Guerrero). University of the Basque Country. Spain.
- **Giacomo Orsini.** (On behalf of Ilse Derluyn). Ghent University. Belgium.
- **Hedderik van Rijn.** University of Groningen. The Netherlands.
- **Ingeliis Siimsen.** (On behalf of Kati Orru). University of Tartu. Estonia.
- **Laura Martinez.** (On behalf of Tanguy Bernard). University of Bordeaux. France.
- **Stéphane Miollan & Iñigo Uriz Gil.** (On behalf of Marina Flamand). University of Bordeaux. France.
- **Aaron Golden.** University of Galway. Ireland.
- **Alexander Milovanov.** Comenius University Bratislava. Slovakia.
- **Antonio Casado da Rocha & Elizabeth Pérez Izaguirre.** University of the Basque Country. Spain.
- **Sarah-Anne Buckley.** University of Galway. Ireland.
- **Katarína Staroňová.** Comenius University Bratislava. Slovakia.

10:30 - 11:00

## COFFEE BREAK

11:00 - 12:30

### ROUNDTABLE DISCUSSION 3

HOW UNIVERSITIES ALLIANCES ARE BRINGING ABOUT IMPACT AND TRANSFORMING THE EHEA / ERA?

#### MODERATOR

**John Edwards.** Secretary General. European Association of Institutions in Higher Education (EURASHE). Belgium.

#### SPEAKERS

- **Igor Campillo.** Leader of ENLIGHT Impact. Director of Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.
- **Ernesto Exposito.** Vice-rector for International Relations. Université de Pau et des Pays de l'Adour. UNITA University Alliance. France.
- **Hannes Raffasader.** Coordinator of the EUDRES Alliance. St. Pölten University of Applied Sciences. Austria.
- **Heather Hunt.** Member of the Coordination Team. EC2U Alliance. France.

12:30 - 13:00

### CLOSING SESSION: LOOKING AHEAD. ENLIGHT IMPACT AWARDS.

- **Louise Hannon & Áine Mhic Thaidhg (Workshop restitution).** University of Galway. Ireland.
- **Gijs Coucke (Conference conclusions).** ENLIGHT Executive Secretary. Ghent University. Belgium.
- **Anna Panagopoulou.** Director for European Research Area and Innovation. Directorate General for Research and Innovation. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.

13:00 - 14:00

### LUNCH