



# ENLIGHT IMPACT CONFERENCE

**BILBAO**  
**30-31 MARCH 2023**



# Welcome to Bilbao!

Bizkaia Aretoa Building (UPV/EHU)



# 29 March, Wednesday

18:00 - 20:00

## PARTICIPANTS GET TOGETHER.

### Welcome Reception.

*Laboa Room (2<sup>nd</sup> floor).*  
Bizkaia Aretoa Building (UPV/EHU)

18:30 - 19:30

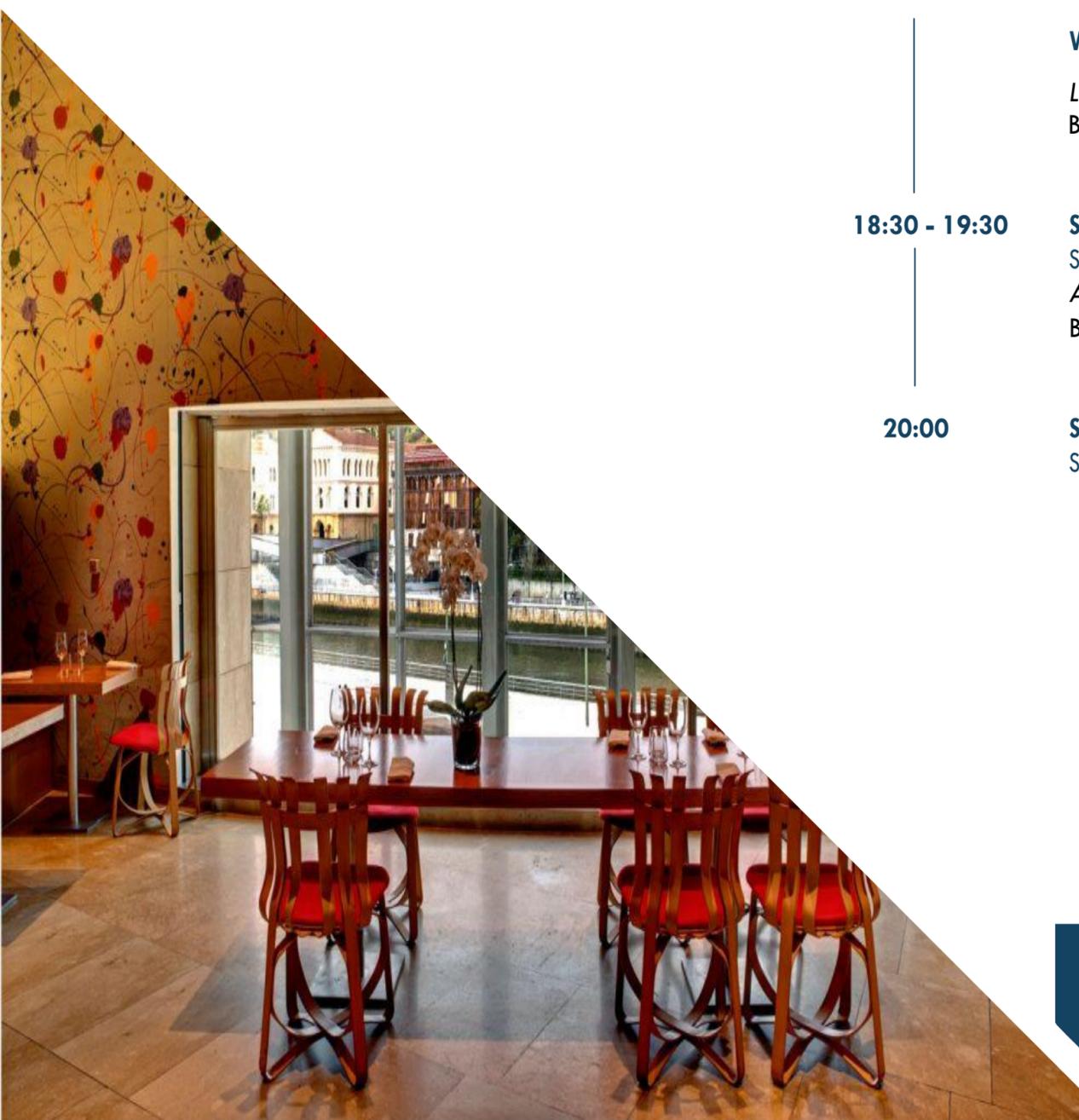
## SPEAKERS BRIEFING

Speakers Only  
*Arriaga Room (2<sup>nd</sup> Floor).*  
Bizkaia Aretoa Building (UPV/EHU)

20:00

## SPEAKERS DINNER AT BISTRÓ GUGGENHEIM

Speakers Only



**30** **March,**  
**Thursday**



**9:00 – 9:30**

**REGISTRATION**

Bizkaia Aretoa Building (UPV/EHU). *2<sup>nd</sup> floor*

**9:30 - 10:00**

**WELCOME SESSION**

- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.
- **Jokin Bildarratz Sorron.** Minister of Education. Basque Government. Spain.
- **Cisca Wijmenga.** ENLIGHT Governing Board. Rector of the University of Groningen. The Netherlands. (video message)

**10:00 - 11:00**

**OPENING SESSION**

IMPACT: UNIVERSITIES WORKING WITH AND FOR SOCIETY

**CHAIR**

**Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.

**SPEAKERS**

- **Sophia Eriksson Waterschoot.** Director for Youth, Education and Erasmus+. Directorate General for Education and Culture. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Steven Hill.** Director of Research. Research England. United Kingdom.
- **Guido Van Huylbroeck.** ENLIGHT Project Coordinator. Academic Director for Internationalisation. Ghent University. Belgium.

**11:00 - 11:30**

**COFFEE BREAK**

**11:30 - 13:00**

**ROUNDTABLE DISCUSSION 1**

EMBEDDING IMPACT AT OUR HIGHER EDUCATION INSTITUTIONS: RAISING IMPACT AWARENESS, LITERACY AND READINESS

**MODERATOR**

**Glória Nunes Rodrigues.** International Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

**SPEAKERS**

- **Paul Dodd.** Vice-President for Engagement. University of Galway. Ireland.
- **Yves Ducq.** Open Science Manager. Former Vice-President Quality Assurance. University of Bordeaux. France.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Stefan de Jong.** Assistant Professor. Erasmus University Rotterdam. The Netherlands.

13:00 - 14:00

**LUNCH**

14:00 - 15:00

**WORKSHOP**

BARRIERS AND OPPORTUNITIES FOR PROMOTING A COMMON IMPACT-DRIVEN RESEARCH AGENDA

**FACILITATORS***Louise Hannon*. Head of International Programmes. University of Galway. Ireland.*Áine Mhic Thaidhg*. Research Impact Officer. University of Galway. Ireland.**KEYNOTE SPEAKERS**• *Ramon Flecha*. Full Professor. University of Barcelona. Spain.• *Marta Wroblewska*. Assistant Professor. Department of Humanities. SWPS University. Poland.

15:00 – 15:30

**COFFEE BREAK**

15:30 - 17:00

**ROUNDTABLE DISCUSSION 2**

METHODOLOGIES FOR IMPACT ASSESSMENT IN HIGHER EDUCATION: WHAT CAN WE LEARN FROM THE BUSINESS, ENVIRONMENTAL, QUALITY ASSURANCE AND RESEARCH IMPACT ASSESSMENT PRACTICES?

**MODERATOR***Jeoren Huisman*. Professor. Centre for Higher Education Governance Ghent. Ghent University. Belgium.**SPEAKERS**• *Leire San José*. Full Professor, Financial Economics Department. University of the Basque Country (UPV/EHU). Spain.• *Peter O'Flynn*. Senior Advisor, Sustainable Development Impact. The Private Infrastructure Development Group. United Kingdom.• *Balzhan Orazbayeva*. Manager Strategic Initiatives. University Industry Innovation Network (UIIN). The Netherlands.• *Andrea Abbate*. Impact Models and Socio-environmental Evaluation Collaborator. Banca Etica. Italy.• *Sarah Morton*. Director. Matter of Focus. Honorary Fellow. University of Edinburgh. United Kingdom.

17:30

**GUIDED VISIT TO GUGGENHEIM MUSEUM**

20:30

**CONFERENCE DINNER AT “CAFÉ IRUÑA BILBAO”**



31

March,  
Friday

9:00 - 10:30

### BRINGING THEORY INTO PRACTICE: IMPACT-ELEVATOR PITCH

Meet our ENLIGHT Impact Ambassadors Nominees

#### EXPERTS PANEL

- **Anika Duut van Goor.** Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.
- Tamsin Varney. Research Engagement and Impact Manager. Cambridge Judge Business School. United Kingdom.
- **Maya Caen.** Education Policy Advisor. Ghent University. Belgium.
- **Iñigo Puertas.** Impact Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

10:30 - 11:00

#### COFFEE BREAK

11:00 - 12:30

### ROUNDTABLE DISCUSSION 3

HOW UNIVERSITIES ALLIANCES ARE BRINGING ABOUT IMPACT AND TRANSFORMING THE EHEA / ERA?

#### MODERATOR

**John Edwards.** Secretary General. European Association of Institutions in Higher Education (EURASHE). Belgium.

#### SPEAKERS

- **Igor Campillo.** Leader of ENLIGHT Impact. Director of Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.
- **Ernesto Exposito.** Vice-rector for International Relations. Université de Pau et des Pays de l'Adour. UNITA University Alliance. France.
- **Hannes Raffasader.** Coordinator of the EUDRES Alliance. St. Pölten University of Applied Sciences. Austria.
- **Heather Hunt.** Member of the Coordination Team. EC2U Alliance. France.

12:30 - 13:00

### CLOSING SESSION: LOOKING AHEAD. ENLIGHT IMPACT AWARDS.

- **Gijs Coucke.** ENLIGHT Executive Secretary. Ghent University. Belgium.
- **Anna Panagopoulou.** Director for European Research Area and Innovation. Directorate General for Research and Innovation. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.

13:00 - 14:00

#### LUNCH

