



ENLIGHT IMPACT CONFERENCE

BILBAO
30-31 MARCH 2023



ENLIGHT

Welcome to Bilbao!



**30 March,
Thursday**



9:30 - 10:00

WELCOME SESSION

- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.
- **Basque Government representative.** *
- **ENLIGHT Governing Board representative.** *

10:00 - 11:00

OPENING SESSION

IMPACT: UNIVERSITIES WORKING WITH AND FOR SOCIETY

CHAIR

Eva Ferreira. Rector of the University of the Basque Country (UPV/EHU). Spain.

SPEAKERS

- **Sophia Eriksson Waterschoot.** Director for Youth, Education and Erasmus+. Directorate General for Education and Culture. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Steven Hill.** Director of Research. Research England. United Kingdom.
- **Guido Van Huylbroeck.** ENLIGHT Project Coordinator. Academic Director for Internationalisation. Ghent University. Belgium.

11:00 - 11:30

COFFEE BREAK

11:30 - 13:00

ROUNDTABLE DISCUSSION 1

EMBEDDING IMPACT AT OUR HIGHER EDUCATION INSTITUTIONS: RAISING IMPACT AWARENESS, LITERACY AND READINESS

MODERATOR

Glória Nunes Rodrigues. International Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

SPEAKERS

- **Paul Dodd.** Vice-President for Engagement. University of Galway. Ireland.
- **Yves Ducq.** Open Science Manager. Former Vice-President Quality Assurance. University of Bordeaux. France.
- **Esther De Smet.** Senior Research Policy Advisor. Ghent University. Belgium.
- **Stefan de Jong.** Assistant Professor. Erasmus University Rotterdam. The Netherlands.

13:00 - 14:00

LUNCH

14:00 - 15:30

ROUNDTABLE DISCUSSION 2

METHODOLOGIES FOR IMPACT ASSESSMENT IN HIGHER EDUCATION: WHAT CAN WE LEARN FROM THE BUSINESS, ENVIRONMENTAL, QUALITY ASSURANCE AND RESEARCH IMPACT ASSESSMENT PRACTICES?

MODERATOR

Jeoren Huisman. Professor. Centre for Higher Education Governance Ghent. Ghent University. Belgium.

SPEAKERS

- *Leire San José*. Full Professor, Financial Economics Department. University of the Basque Country (UPV/EHU). Spain.
- *Peter O'Flynn*. Senior Advisor, Sustainable Development Impact. The Private Infrastructure Development Group. United Kingdom.
- *Balzhan Orazbayeva*. Manager Strategic Initiatives. University Industry Innovation Network (UIIN). The Netherlands.
- *Andrea Abbate*. Impact Models and Socio-environmental Evaluation Collaborator. Banca Etica. Italy.

15:30 - 16:00

COFFEE BREAK

16:00 - 17:30

WORKSHOP

BARRIERS AND OPPORTUNITIES FOR PROMOTING A COMMON IMPACT-DRIVEN RESEARCH AGENDA

FACILITATOR

Louise Hannon. Head of International Programmes. University of Galway. Ireland.

KEYNOTE SPEAKERS

- *Ramon Flecha*. Full Professor. University of Barcelona. Spain.
- *Marta Wroblewska*. Assistant Professor. Department of Humanities. SWPS University. Poland.

18:00

GUIDED VISIT TO GUGGENHEIM MUSEUM

20:00

DINNER



31

March,
Friday

9:00 - 10:30

BRINGING THEORY INTO PRACTICE: IMPACT-ELEVATOR PITCH

Meet our ENLIGHT Impact Ambassadors Nominees

EXPERTS PANEL

- **Anika Duut van Goor.** Director. AESIS Network for Advancing & Evaluating the Societal Impact of Science. The Netherlands.
- **Ariane S. Willems.** Chair of Empirical Education Research. Institute of Education Science. University of Göttingen. Germany.
- **Maya Caen.** Education Policy Advisor. Ghent University. Belgium.
- **Iñigo Puertas.** Impact Manager. Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.

10:30 - 11:00

COFFEE BREAK

11:00 - 12:30

ROUNDTABLE DISCUSSION 3

HOW UNIVERSITIES ALLIANCES ARE BRINGING ABOUT IMPACT AND TRANSFORMING THE EHEA / ERA?

MODERATOR

*European University Association representative. **

SPEAKERS

- **Igor Campillo.** Leader of ENLIGHT Impact. Director of Euskampus Foundation. University of the Basque Country (UPV/EHU). Spain.
- *Representatives from EU Universities Alliances. **

12:30 - 13:00

CLOSING SESSION: LOOKING AHEAD

- **Gijs Coucke.** ENLIGHT Executive Secretary. Ghent University. Belgium.
- **Anna Panagopoulou.** Director for European Research Area and Innovation. Directorate General for Research and Innovation. European Commission. (video message)
- **Adolfo Morais Ezquerro.** Deputy Minister for Universities and Research. Basque Government. Spain
- **Eva Ferreira.** Rector of the University of the Basque Country (UPV/EHU). Spain.

13:00 - 14:00

LUNCH